Web Tutorial: Backorder Item Notifications



Backorder Item Notification and Alternate Products

- The automatic backorder item notification is in place to provide the customer with the choice to submit the item on backorder or remove it from being added to the cart. Choosing not to remove the item could result in large quantities being shipped when inventory replenishes.
- The alternate products option gives the customer an enhanced ordering experience by providing suggestions for both additional substitute and alternate products when an item is on backorder.

Note: This is an automatic feature and does not need to be manually turned on.

Backorder Notification

