

GO ABOVE & BEYOND WITH UV TECHNOLOGY

Manual surface disinfection is crucial, yet may not be sufficient to eliminate environmental pathogens that cause HAIs.

Only about 50% of surfaces in operating or patient rooms are effectively disinfected. Pathogens like *C. difficile* spores and MRSA can survive on surfaces for several months, and are often found outside isolation rooms.²

UV provides more comprehensive surface disinfection — for an additional layer of assurance.

Combining UV technology with manual surface disinfection is extremely effective. It ensures thorough surface coverage, reaching areas missed during manual cleaning. It reduces the microbial burden on surfaces vs. manual surface disinfection alone. It protects your staff and patients against deadly pathogens and improves patient outcomes.



Step 1:
Complete Standard
Manual Cleaning
and Disinfection



Step 2:
Supplement with
UV Technology



For more information, contact your Clorox Healthcare sales representative or call **800-234-7700** email: uv@clorox.com visit us: www.cloroxhealthcare.com

© 2012 Clorox Professional Products Company, 1221 Broadway, Oakland, CA 94612. Clorox Healthcare® offers a unique and comprehensive portfolio of trusted manual disinfectants and UV technology.

MANUAL DISINFECTANTS

A wide range of ready-to-use, fast acting, effective products with broad surface compatibility and superior wetness times.



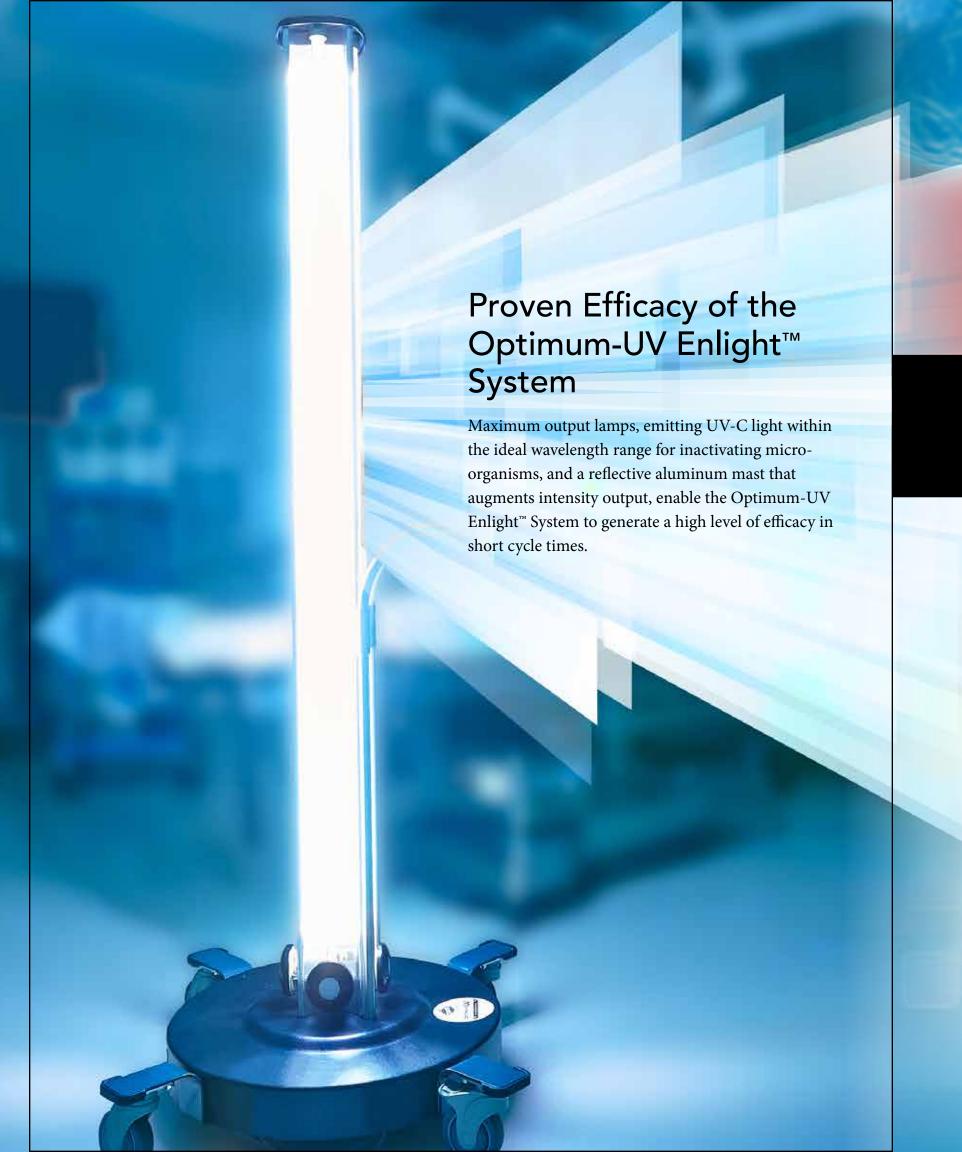
Clorox Healthcare®
Bleach Germicidal
Products kill a wide
variety of bacteria and
viruses, including MRSA
and Norovirus, in
30 seconds to 1 minute,
and *C. difficile* spores in
just 3 minutes.



Clorox Healthcare® Hydrogen Peroxide Products are hard- and soft-surface solutions, proven to kill 42 microorganisms, including 13 antibiotic-resistant organisms, in as little as 30 seconds.

UV TECHNOLOGY

Clorox Healthcare® has partnered with UVDI®, a leader in ultraviolet technology with over 60 years of experience, to develop the Optimum-UV Enlight™ System.



Performance validated via 3rd-party laboratory micro-efficacy testing

KILLS more than

HAI-causing pathogens in 5 minutes at 8 feet.

Including:

- ▶ 4-log reduction of *C. difficile* spores
- ▶ Greater than 5-log reduction of over 20 pathogens, including MRSA, VRE, and CRE.³



Shown in clinical studies to effectively reduce microorganisms



A Clinical study of Optimum -UV treatment of Formica® surfaces in a standard hospital room demonstrated greater than 99.9% (>3 log) reduction of MRSA within 5 minutes and greater than 99% (>2 log) reduction of *C difficile* spores within 10 minutes⁴



The Optimum-UV™ System effectively inactivated *C. difficile* spores, MS-2 virus, and MRSA on long-term care fomites when combined with Clorox Healthcare Hydrogen Peroxide⁵



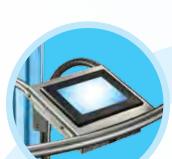
The Optimum-UV™ System reduced *Pseudomonas* aeruginosa infection incidence in a neonatal intensive care unit⁷



A simple test demonstrated effective microbial load reduction by the Optimum-UV™ System in an acute care setting when tested on vertical, horizontal, and chemical sensitive surfaces⁶

Optimum-UV Enlight[™] System Features

Optimum UV Enlight[™] has upgradable smart data capabilities that tell you where, when and how the system is working. So you can be assured you're maximizing your UV investment, getting the efficacy your facility is counting on and protecting your patients and staff.



Enhanced User Interface

- Enables users to manage rooms, locations, and operators for reporting analytics
- Large, easy-to-user color touchscreen, providing greater access to information
- Enhanced data storage



Mobile Device App (iOS/Android)

- Allows for remote cycle status and operation
- Uses bluetooth technology to automatically transfer usage data to app
- Uses cellular/wifi to upload data to cloud-based reporting



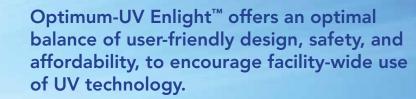
Advanced Cloud Reporting & Analytics

- Rooms & locations treated, enabling users to monitor device usage
- Diagnostic data with automated alerts (e.g. broken lamp)
- Automated reporting accessible in real time to registered users



Competitive pricing enables broad adoption

- Premium advanced smart data features offered at an optimal price
- More affordable than many other UV systems facilitating purchase of ideal number of devices for greater facility coverage
- Implementing UV technology may be cost-effective when compared with the direct and indirect costs of life-threatening HAIs, which can be up to \$45,000 (CLABSI)⁸



User-friendly design simplifies device operation

- Optimal height and width for hospital-room entrances
- Lightweight for effortless movement
- Quiet cycle operation with no lamp flashing

Safety features protect users and ensure proper cycle completion

- Polymer-encapsulated UV lamps for maximum safety
- Extensively tested lamps ensure reliable lifecycle performance
- Four infrared motions sensors to prevent operation if people are present
- Hard case accessory protects bulbs in transit and storage, and detaches into halves to be used as free-standing door signs





When you purchase the Optimum-UV Enlight™ System, you get Clorox Healthcare® as a full partner. We'll help your facility implement UV technology by providing ongoing support. We'll help you announce to your community your commitment to go above and beyond in HAI reduction — with the adoption of UV technology.



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